

# HARD WATER DAMAGES YOUR HOME!

**There are only two treatment systems that work on hard water.**

*Both will solve the frustrating problem. But one costs three times as much, requires constant maintenance and wastes thousands of gallons of water!*

**HERE'S WHAT YOU NEED TO KNOW BEFORE PURCHASING A WATER SOFTENER.**

**Does Your Water Heater Make Rumbling and Popping Noises? Hard Water May Be The Reason.**



GMX systems use a high intensity magnetic field to induce molecular changes in your water. You get **ALL** the same benefits as softening the water without **ANY** of the hassles. GMX systems lose less than 3% of their original strength over 125 years, have a 90 Day Money Back Guarantee and a Lifetime Warranty. GMX is easy to install and you can take it with you when you move.

## Consider Your Alternatives... We Believe You'll Choose GMX

Complete GMX System	Salt Based Water Softener
Cost: \$600 & Up.	Cost: \$1,500 to \$4,500 or More! Plus another \$200 to \$500 for the reverse osmosis unit required to remove the salt from your drinking water!!
Rarely Requires Plumbing Modifications.	Household plumbing <b>MUST</b> be modified.
Maintenance FREE.	Requires Constant Maintenance and Attention.
Requires No Salt and No Ongoing Expenses.	Requires Over 800 Pounds of Salt Each Year.
No Backflushing, No Bulky Tanks & No Inconvenience.	Interrupts Household Water Flow During Backflushing and Regeneration.
Does Not Waste Water.	Wastes 5,000 to 15,000 Gallons of Water Every Year.
Prevents and Removes Existing Lime and Scale Build-up.	Does Nothing To Eliminate Existing Lime and Scale Build-up.
Does Not Corrode Water Heaters, Pipes & Fixtures. Safe For Older Homes.	Can Corrode Water Heaters, Pipes & Fixtures and Lead to Expensive Repairs.
Does Not Harm The Environment or Our Fresh Water Supply.	Pollutes Waterways, Hinders Septic Systems and Waste Water Treatment Programs.
Household Plants and Lawns Thrive.	Damages Household Plants and Lawns.
Safe For Heart Patients and Those With Hypertension.	Should Not Be Used by Heart Patients and Those With Hypertension.

## GMX Systems Solve Scale Build-up Problems



1. Typical scale and calcium buildup caused by untreated water has almost closed this pipe.



2. This photo shows the effect of magnetically treated water on the same section of pipe a short time after the installation.



3. After continual treatment, most scale is removed and will be prevented as long as the system is in operation.



## Treatment Benefits

- Softer Skin & Hair
- Cleaner Dishes & Clothes
- Easier Housecleaning
- Increased Life in Appliances
- Fewer Repair Bills
- Decreased Electricity and Energy Bills



**GMX Water Conditioning**  
**Solving Hard Water Problems**

**NO SALT • NO MAINTENANCE • NO WASTED WATER**